

## WHAT'S NEW? AT THE STATE

The State Theatre for the Arts is pleased to announce that we have recently acquired a badly needed "green room" for the State Theatre. With our purchase of the former "Taste of Tehama" building adjacent to the theatre, we have made available nearly 1,000 square feet for use as a dressing room by all who grace the Haleakala Stage at the historic State Theatre.

We are equally excited to announce that through a lease agreement, we are partnering with our friends at the Tehama County Arts Council; in a few short weeks the "Green Room Art Studio" will be alive with local artists doing what they do in this wonderful downtown setting. A schedule of classes is being developed for the public to learn new skills. More information will be available at [www.tehamaarts.org](http://www.tehamaarts.org) in the upcoming weeks.

This project fits in nicely with the State Theatre mission to develop the theatre as a vibrant community center for innovative cultural arts programming and popular events that foster the cultural enrichment and economic sustainability of historic downtown Red Bluff.

At the present time we are in the process of modifying the building for use by the theatre as well as the Arts Council but in a very few weeks we will invite the entire community to stop in and see what's taking place at this exciting new arts venue in downtown Red Bluff.

### State Theatre for the Arts

A 501(c)3 non-profit organization

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[www.statetheatreredbluff.com](http://www.statetheatreredbluff.com)

# A Year in Review

## *STFTA President Bill Cornelius reflects on 2012: A year of growth at the State Theatre*

Calendar year 2012 was another amazing year in the history of the State Theatre!

We started the year owing approximately \$225,000 on our mortgage to acquire the State Theatre. This amazing community continued to respond, and by the end of calendar year 2012, individuals, businesses and other organizations had contributed an additional \$150,000 to our campaign, leaving an obligation of only \$75,000 before we will be able to burn our mortgage.

Members of the STFTA board of directors--along with too many others to list--stepped up to the plate and donated in excess of 4,000 work hours in calendar year 2012. They volunteered their time doing everything from conducting a highly challenging capital campaign for the purchase of the theatre to selling popcorn at the concession stand to even remodeling our newly acquired green room. We fully realize that we would be out of business if not for our hard-working volunteers, supporters and friends of the theatre!

We would be remiss if we did not acknowledge the 175 members of the STFTA. In 2012 we received nearly \$20,000 in membership monies which influenced our ability to make several improvements regarding State Theatre programming, including the acquisition of a green room/arts building and our ability to contract for front of house management services. We hope that all who have joined, and those who have yet to join, will see the value of becoming a member of STFTA in 2013.

Calendar year 2012 also saw progress on several other fronts. With a McConnell Fund grant we were able to acquire and install the best darn audio-visual system of any venue in Northern California. Preliminary work has been done regarding replacement of the decades-old concession stand as well as the State Theatre blade that rises above the theatre building. Potential funding sources have been identified and we are hopeful that calendar year 2013 will see these important projects completed!

Even though our emphasis is by necessity sometimes on fundraising, we realize that our primary purpose is to provide a superior performing and cultural arts product to the community. During calendar year 2012, thirty-three events were held--allowing 10,000 men, women and children to enjoy such fare as *Thoroughly Modern Millie.*, the Glenn Miller Orchestra, Michael Martin Murphy, Country Joe McDonald, the North State Symphony, and too many other quality acts to list individually.

As we look back at two years since we opened escrow to purchase the State Theatre, we have come to realize and appreciate that we live in a community that cares as much about this grand old building as we do! On behalf of the State Theatre for the Arts... Thank you!

Bill Cornelius, STFTA President

*For access to the full 2012 Annual Report, please visit:  
[www.statetheatreredbluff.com](http://www.statetheatreredbluff.com)*

# BACK IN THE SPOTLIGHT

October 19th was a night to remember. The first annual gala, *Back in the Spotlight*, was celebrated with wonderful supporters, good food, a tuxedoed escort at the door, a beacon light, and most of all: wonderful music by the Glenn Miller Orchestra.

To kick the evening off, a reception for major donors and their guests was held at the Odd Fellows Lodge across the street from the theatre. The attendees were treated to hors d'oeuvres and drinks in a room transformed by 40's-themed decor. Bill Cornelius, STFTA president, took the opportunity to thank the people present for their contributions, and gave an update on capital campaign progress and future goals.

The highlight of the evening was the performance of the Glenn Miller Orchestra. Under the direction of Nick Hilscher the band performed old favorites such as "Moonlight Serenade," "Chattanooga Choo Choo," "In the Mood," and many other Glenn Miller Orchestra hits. The night also featured both a silent and live auction.

The STFTA Board is very appreciative of all the auction item donors, and of the individuals who bid on the items.

The first annual gala ended with a sense of nostalgia for the grand old theatre and the music that was heard.



Keep October 2013 in mind for the second annual *Back in the Spotlight* event.

# IN THE SPOTLIGHT

*Featured Donors: Rose Crain, Dan Davidson, Amanda Davidson and Samantha Davidson of the Haleakala Ranch*



The State Theatre for the Arts proudly recognizes the Haleakala Ranch and the wonderful Crain and Davidson family for their generous support of the historic State Theatre. Not only have they contributed a sizable amount to our capital campaign, but each of them has signed on as a member of the State Theatre for the Arts, and each also regularly attends State Theatre programs.

The Haleakala Ranch family has been a long-time supporter of worthwhile community programs including the "Tough Enough to Wear Pink" campaign against cancer. You can usually find at least one member of the family at any event to make this community the best it can possibly be.

Granddaughter Samantha states that both her father, Dan, and her grandmother, Rose, have taught her and her sister, *We all have an obligation to support our community if we are in a position to do so!* Granddaughter Amanda is particularly

supportive of the arts in Tehama County, and we are proud to announce that she was recently elected a member of The State Theatre for the Arts Board of Directors.

We thank Rose, Dan, Amanda and Samantha and the Haleakala Ranch for their generosity, and we are proud to announce that all performances will take place on the "Haleakala Stage at the Historic State Theatre" from this day forward!

*For more information on the capital campaign, please visit [www.statetheatreredbluff.com](http://www.statetheatreredbluff.com). On the homepage you can access the State Theatre 2012 Annual Report. While this annual report contains requisite statistical information, its intended purpose is to provide the reader with an overview of capital campaign successes, and to give a view of our efforts to broaden and increase utilization of our grand old theatre.*

# .....Highlights & Happenings.....



Above: Daniel Munoz, RBHS graduate, returns to perform on the stage of the grand old State!



Left: Reverend Peyton rocks the Haleakala stage.

Below: STFTA President poses with the Reverend after the show



Above: RB Elem presents *Thoroughly Modern Millie*.



Left: The audience at the Antsy McClain concert.

## BEHIND THE SCENES AT THE STATE



The State Theatre for the Arts continues to strive to make improvements to the facilities and has big plans for the concession stand and Blade (sign) in 2013.

These improvements would not be possible without generous donations and hours of volunteer work. Local businesses like Dale's Carpet (donation of new flooring for the Green Room) and Rolling Hills Casino (donation of carpet cleaning for the auditorium), are helping to make these improvements possible.

Recent projects have included adding new metal railings to the stairs leading to the upper seating area in the theatre. These railings were beautifully crafted to match the existing metal work and will hopefully improve accessibility and safety for the theatre's many patrons.



The STFTA is also extremely proud of all the improvements that are currently being made to the Green Room building. A new ADA restroom, expansion of the building, and a facelift of the façade, are just a few of the exciting changes that are currently in the works. We are looking forward to sharing more details on all these projects in the upcoming months.



# Upcoming Events

SEE YOU AT THE STATE



## FEBRUARY

25 International String Trio, 7:30 pm

## MARCH

9 Missoula Children's Theatre presents Red Riding Hood, 3:00 pm & 7:00 pm

19 Alexander Sevastian, Tehama Concert Series, 7:30 pm

## APRIL

12 Shasta College's Humanities through Film Class presents the Heritage Film Festival

14 Classic Film Series: Butch Cassidy & the Sundance Kid, 4:00 pm

16 Baxter Black & Loosely Strung, 7:30 pm

## MAY

3 Sign Stage on Tour presents The Ugly Duckling

12 Classic Film Series: Breakfast at Tiffany's, 4:00 pm

**Check out our event calendar at [www.statetheatredbluff.com](http://www.statetheatredbluff.com) for more info**

*Like what you see and want to help? We invite your membership in State Theatre for the Arts and thank you for your continued support!*

*Membership supports restoration and improvement projects, as well as funding many community-wide events for schools and non-profit organizations that otherwise would not have a place to go.*

*For more information on membership options, please contact us at 530.529.ARTS or [info@statetheatredbluff.com](mailto:info@statetheatredbluff.com)*

*Help STTA go green! If you would like to receive this newsletter by email please contact us at [info@statetheatredbluff.com](mailto:info@statetheatredbluff.com)*



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